



# USA DANCER



Where The Beat and Friendly People Meet

December Newsletter

Comments from our President – Pam Vaughn:



We had 125 members and guests at the USA Dance Christmas Ball, held December 10 at Covenant United Methodist Church. The weather outside was "frightful" but the music, food, and beautiful evergreen Christmas décor were delightful. The two performances by John and Kathy Linn – one Quickstep and the other a Latin Ballroom Medley – were beyond delightful, they were absolutely splendid!

Please join us on January 14 at Covenant for our Snowball Gala. We'll have lots of dancing fun ready to ring in a new year of wonderful USA Dance events and lessons.

On behalf of your Greater Memphis Chapter USA Dance Board of Directors, I thank you all for your support throughout 2011 – and wish each and every one of you a safe and joyous holiday.

## Dance Photos-December USA Dance



# Spotlight

The Communications Team – USA Dance Chapter # 2012  
Number II in a series

All the wonderful media coverage, promotions, and advance notices everyone receives is not accidental. Devoted and diligent club volunteers work to ensure that you are kept up-to-date with information you can use about the club and dance activity in the area. The Communication team volunteers are: Sylvia Rose, Robert White, and Gordon Lohnes.

### The Spotlight This Month Is on Sylvia Rose



Those eye catching flyers that you see for the club's monthly dances and the weekly Berclair dance classes are the result of the creative talents and years of experience in advertising that Sylvia Rose brings to her Board position as the club's Promotion and Communication Director.

Prior to burning up the dance floor with her Paso Doble, Sylvia earned her BS in Art and Graphic Arts at the University of Southern Mississippi and her MS in Communication at Memphis State (now University of Memphis).

Sylvia applied those degrees with great success as Fashion Illustrator and Copywriter for the Gerber Stores in Memphis, a position in design/copy/layout with *The Commercial Appeal*, and on Mayor Richard Hackett's staff. As the creative arm of Mayor Hackett's staff, she was editor and photographer of the *Memphis International Heritage Communique* – a newsletter that promoted the city. Sylvia also operated her own ad agency where she won the 3-M Automotive Division Award in *Best Automotive* for the ads she created for Jaguar of Memphis.

All of her training and long experience helps Sylvia do a great job promoting USA Dance memberships to the dancers who attend our lessons at the Berclair Civic Center. She promotes the club's events in the *Memphis Flyer*, *Commercial Appeal's Go Memphis*, and the *Memphis Downtowner*.

The membership of USA Dance Greater Memphis Chapter gives Sylvia a rousing and emphatic round of applause for all she does for our club.

**We're now on Facebook and Twitter!**  
Check out our Facebook page (USA Dance Chapter #2012 - Greater Memphis) or follow us on Twitter (USADance\_2012) to keep up on the latest news and events.

**Have You Moved?**  
If you have moved since you joined the club or your last membership renewal, we need your change of address information in order to keep our records up to date. You may conveniently do this by e-mailing your new address, telephone number, e-mail address, etc. to your Membership Chairman – [Robert\\_b\\_white@bellsouth.net](mailto:Robert_b_white@bellsouth.net).



## BERCLAIR TID BITS

**MERRY CHRISTMAS & HAPPY NEW YEAR!**

Classes will begin Sunday, Jan. 8th at 6:00 pm sharp.  
Leigh Ann Bishop will instruct Basic 1 Rumba, 6:00 pm and Intermediate Cha Cha, 7:15 pm. She is a featured instructor on our web site: [www.dancememphis.com](http://www.dancememphis.com).



The classes at Berclair were closed for December so this lady is taking a vacation until January 2012.

Leigh Ann and Eric Snyder will be performing at the Snowball Gala on January 14 at Covenant United Methodist Church. What a treat!

We're looking forward to February classes with Ed Hirsch and March classes with Frank Holeman.

CU on the LOD, Sylvia



**Twelve dancers are dancing, and taking no rest,  
And closely their hands together are press'd;  
And soon as a dance has come to a close,  
Another begins, and each merrily goes;  
As another year of dancing soon comes to a close.  
Here's hoping to see you on the floor again,  
as new dance steps we delve...in 2012.**

